



Green ICT

Britain became the first country in the world to make a legally-binding commitment to cut its greenhouse gases by 80% by 2050. This huge target will affect everyone and you can do your part with Green ICT. If you're not sure how, then we're here to help.

Green ICT strives to achieve economic viability and improved system performance while demonstrating an organisations social and ethical responsibilities.

At UK Business IT, we can help your company realise the benefits of using Green ICT to reduce your business's carbon footprint, gain competitive advantage, provide a positive public relations opportunity, and save money in the process.

Some of the ways in which Green ICT can be implemented are as follows:

- Using energy-aware Computer and Network Technologies
- Using Innovative Technologies to reduce power consumption
- Using Carbon offsets to help offset office ICT equipment emissions
- Virtualisation or hosting to replace Servers
- Power Management to ensure equipment is asleep when inactive
- Purchasing low power and carbon neutral equipment

- Increase use of staff working from home
- Replacing power-hungry power supply units
- Equipment Disposal & Recycling
- Reducing the numbers and volumes of equipment in use
- Video Conferencing
- Smarter use of Staff and the equipment they use
- Mobile Computing
- Using multi-function printers or 'not' printing anything
- Increase the number of on-line services in use in your business

At UK Business IT, we can collect your old computer and ICT equipment, properly remove any company data and issue a WEEE certificate to prove it has been disposed of properly. This service is also included free-of-charge with some of our support contracts.

To find out how to 'Go Green' with your IT Systems, please e-mail **ITexpert@UKbusiness.IT** or call our sales team on **(01782) 26 44 55**.

